

King Arthur Baking Contest

Checklist



King Arthur sponsors baking contests at over 150 fairs nationwide. Start here if you are interested in hosting a baking contest at your fair; these guidelines will keep you on track from start to finish!

TO SET UP YOUR BAKING CONTEST:

- Obtain approval from the fair manager/ director/president to host a new baking contest
- Secure a building and table/ corner to receive the baked goods
- Recruit judges for the baking contest and helpers for the day-of
- Determine the day and time of the contest
- Determine the age/division/class for the contest or contests
- Shop around for a recipe or choose a category for the contest

GET READY:

- Design the page for the premium book with the contest details and rules
(Include: date, time, place, age, prizes, and recipe or category, King Arthur logo)
- Decide on method to collect recipes (if applicable)
- Submit the contest information to the fair's web team
- Decide entry form policy (will require prior to contest or upon delivery of entry)
- Include an email or phone number for questions from contestants
- Consider selling a portion of the entries for charity or fair funds
- Promote the contest as much as possible – use Facebook and Twitter to spread the word
- Determine location of judging (close curtain or in public view?)
- Determine time and place for the award distribution

GO:

- Greet each contestant when he/she arrives and go over the judging and award times
- Provide water for the judges and divide and conquer if overwhelmed by entries.
- Judges reconvene with highest scored baked goods from his or her group
- Take photos of the winners and their entries

Please contact bakingcontests@kingarthurbaking.com with any questions or concerns.

Thank you and have fun!